NOOK EXPORT SALES TERMS

First of all, we at Muebles JJP would like to thank you for your interest in our product, and in the following sections we will try to show you the basic features of the product and the terms and conditions to be a distributor of the NOOK programme.

In the product dossier, you will also find all the basic information about the NOOK programme as well as the photographic catalogue, technical price list and complementary information such as explanatory videos, all the images in web size and pictures of Nook beds on display in different shops.

The NOOK programme is based on two fundamental concepts:

The development of a complete, flexible and truly functional programme, with many options and solutions, which besides meeting usual sleep needs, positions the bed as a place of work and leisure.

They bring an innovative, exclusive and different product to the market, based on design and quality. These are values that are conveyed to the distributors and customers who buy a NOOK bed.

Documentation provided:

The documentation prepared for sale in shops comprises a catalogue, price list, samples and a whole series of visual and graphic resources that will help with the understanding of everything that the NOOK programme provides.



We should mention that all the basic technical information of each of the items, such as the measurements, available finishes, prices, etc., are defined in the technical price list. To be able to consult complementary information about each item, you can access the specific technical specifications about each

item via the corresponding QR code, where you will be able to see the materials used,

cleaning instructions, etc. As well as this information, you can contact us for any question or query that you might have.

Información técnica detallada I Technical information Podrás consultar toda la información técnica de cada artículo de una manera fácil y rápida, mediante tu smartphone, tablet o directamente en nuestra página web, mediante los diferentes códigos OR asociados a cada artículo. You can view all the technical information for each item easy and fast.			NOOK SINGULAR BEDS Estructura	topo Neurone Carrante D
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	ocupar en la cama Material, medidas y opciones de color Planos en diferentes perspectivas	possible positions Material, measures and color options Planes in different perspectives Examples	Ejemplos	

Commercial conditions

The distribution of this product is based on the customer having the NOOK programme as an exclusive, in a specific area, for an extensive reference town in line with the unique nature of the product, with a view to limiting competition and for the customer to be able to champion the product easily. The proportion of town population per distributor would approximately follow this template:

- For towns with fewer than 500,000 inhabitants, a maximum of one distributor

- For towns with between 500,000 and 1,000,000 inhabitants, a maximum of two distributors

- For towns with between 1,000,000 and 2,000,000 inhabitants, a maximum of three distributors

- For towns with more than 2,000,000 inhabitants, a maximum of four distributors

These conditions are simply a guide, as in each situation, the number of distributors will be adjusted to the specific situation of each reference area.

The conditions to be met by the customer to be a NOOK programme distributor are as follows:

- It is compulsory to have a display to be able to have documentation and distribute the product. No NOOK programme item will be served to customers without a display.

- It is compulsory for the display to be accompanied by the platform that defines the NOOK space. This L-shaped platform is the responsibility of JJP and will, as far as possible, match the space availability that the customer has for the NOOK bed.

- The display is NOT conditioned to be one of the spaces defined in the catalogue, although we recommend that it is one in the catalogue to ensure the choice when displaying a new product.

The list of all the dressing used in each of the spaces is defined in the technical price list using the corresponding QR code, so the customer wishing to do so can acquire it easily and quickly, and can exactly simulate the compositions defined in the catalogue.

