

NOOK - JJP's singular bed collection; designed by Carlos Tiscar

JJP, furniture manufacturer renowned for its on-going commitment to the support of strong design and innovation, has launched 'NOOK,' it's latest stunning range of single beds.

In collaboration with renowned designer Carlos Tiscar, NOOK beds represent a classic yet contemporary interpretation of the much loved canopy bed.

The concept name, 'NOOK,' meaning corner or recess, has been adopted specially for this range, and offers to its customers a space for seclusion, security, tranquillity and peace. Carefully and imaginatively designed, each bed creates a shelter, a personal microcosm as it were, within the room itself. The NOOK concept is a flexible one, fully customizable and capable of adapting to any style of interior design.

According to Carlos Tiscar, "Nook, with its essential structure, available in black or white, is very robust and can be accessorized with several furniture elements without wall mounting. This convert it into a special space to sleep, study, play or relax with friends. "

NOOK is an all-in-one system, offering, if required, many of the features that young people look for in furniture today. Such features include built-in LED lighting, an integrated desktop, accessories for hanging clothes and, if wanted, a specific module for video games. Within the designs, are a surprising variety of small and useful adda-on accessories including the option to select fabrics for upholstery and curtains; personal touches that help create attractive and individualised atmospheres.

One of the strengths of the NOOK system is its ease of assembly; only an Allen key is needed to mount its structure and attach the selected accessories. In addition, as shown in the catalogue, NOOK is comfortable, timeless, transformable, robust, versatile, unisex and customizable, as well as offering users the possibility to sleep one, two or even three.

This project has been designed in tribute by Carlos Tiscar to Bruno Murani's bed "Abitaculo," Bruno Murani being not only one of the great personalities of Italian design, but Tiscar's teacher in Milan.

For more information about the product, the Nook catalogue is available at www.nookbed.com/press or send us an email : info@mueblesjjp.com